

# THREAT REPORT: Potential Increase in Phishing Scams During Jasper Wildfire Emergency

July 26, 2024

TLP: CLEAR



## Overview:

As we navigate the challenges posed by the ongoing Jasper wildfire emergency and similar emergency events it is crucial to remain vigilant against potential phishing scams. Cybercriminals often exploit such crises to target individuals with fraudulent emails, messages, and phone calls.

## Key Points to Remember:

- **Verify Sources:** Be cautious of unsolicited emails or messages claiming to offer emergency updates or assistance. Always verify the sender's identity before clicking on any links or providing personal information. Also check hyperlinks for non-roman characters like a Cyrillic 'a' or zero ('0') instead of a capital 'O'
- **Look for Red Flags:** Be wary of emails or messages that create a sense of urgency, ask for sensitive information, or contain spelling and grammatical errors.
- **Use Official Channels:** Rely on official government websites and trusted news sources for accurate information about the wildfire situation and relief efforts.
- **Report Suspicious Activity:** If you receive a suspicious email or message, do not respond. Report it to the Canadian Anti-Fraud Centre either via telephone at 1-888-495-8501 or through their [Fraud Reporting System](#).

Please note that the Government of Alberta has information on wildfire evacuation and financial supports, including how to apply for evacuation payments and emergency financial assistance, [here](#).

Your safety and security are our top priorities. By staying informed and cautious, we can protect ourselves and our community from these malicious cyber activities taking place during an emergency event.

## Additional Links:

[Active emergency updates | Government of Alberta](#)

[This is an Alberta Emergency Alert. The Municipality of Jasper and Jasper National Park have issued a Wildfire alert. | Government of Alberta](#)

[Wildfire status - Jasper National Park | Government of Canada](#)

